## MRAVINIA FESTIVAL®



**CELEBRATING 50 YEARS OF THE WOMEN'S BOARD OF RAVINIA FESTIVAL** 

**RAVINIA FESTIVAL ASSOCIATION** 

## A MESSAGE FROM RAVINIA'S LEADERSHIP

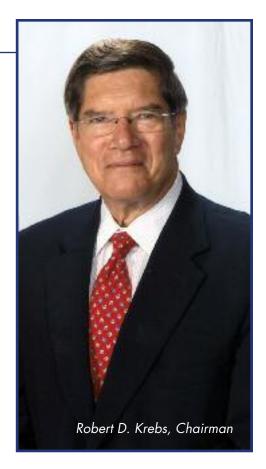
It goes without saying that the chairman of the board of any nonprofit institution meets regularly with the president and CEO to cover any manner of subjects, from keeping the lights on to planning an annual report such as this. Those conversations at Ravinia Festival have been about mission, mission, mission. We even print our mission on the top of every meeting agenda. The news that must first be reported in this annual report is that Ravinia is pursuing its mission in every sense: We maintain our beautifully landscaped and welcoming venue; we support the Chicago Symphony Orchestra and grow audiences for classical music: we immerse the world's most talented young professionals in music study and performance through Ravinia's Steans Music Institute (RSMI), our summer conservatory; and we return music to the region's public schools most in need—all while exceeding our traditional program mix of 50 percent classical to non-classical events in 2012. Of the 600,000 music lovers who entered our park, we are pleased to announce that 100,000 were CSO concertgoers,

Stanley Freehling and Robert Krebs

and 40,000 attended recitals and chamber concerts.

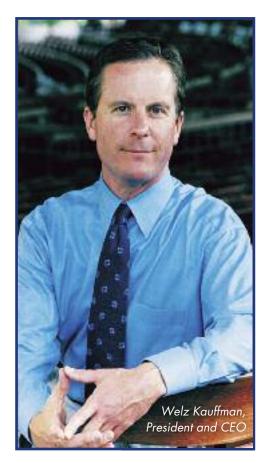
This year Ravinia exceeded both its earned and contributed income goals. The actual numbers are presented on the financial pages of this report, but even before you get to those, you will find beautiful photographs of our real stock-intrade, 100 music events that featured stars of every genre—unexpected classical virtuosos such as ukulele phenomenon Jake Shimabukuro and the shape-shifting orchestra of tomorrow The Knights (who ended the season with three concerts separately featuring superstars Itzhak Perlman, Dawn Upshaw and Yo-Yo Ma that were broadcast live nationally on Performance Today) to long-overdue pop/rock legends like Carlos Santana and such darlings of tomorrow's audiences as TV's X-Factor judge and singer Demi Lovato to multinational award-winning pianist Daniil Trifonov.

But at the center of it all, the great CSO amazed and delighted in a residency that reached out in all directions, including two performances each of Mozart's operas The Magic Flute and Idomeneo, led by our own tireless Music Director James Conlon, who has extended his contract with us through 2014; a heavenly performance of Holst's The Planets in conjunction with José Francisco Salgado's award-winning film and NASA astronomers sharing telescopes on the lawn; four generations of Broadway's leading ladies in four separate concerts, including Idina Menzel's lawnpacking performance that left an entire generation of Glee and Wicked fans with the phrase "CSO" on their lips for the first time; and Patti LuPone's gala pairing with



Patricia Racette that celebrated the 50th anniversary of Ravinia's inspired and inspiring Women's Board.

Of all the ways we acknowledged this anniversary of Ravinia's "leading ladies," we're most proud of presenting 50 artist debuts in recognition of their 50 years. Some of the most magical moments occurred behind the scenes - particularly when an artist who never played Ravinia before encountered our venue for the first time. They almost instinctively understand that Ravinia presents a unique mix of august history—an outdoor Carnegie Hall worth all those hours of practice—and goodnatured (with nature being the operative word) party. First-timers ran the gamut from the hottest name in jazz today, Esperanza Spalding, to a double-bill of R&B powerhouses Seal and Macy Gray to the "conductor of the year" Jaap van Zweden.



Our reimagined use of the intimate 450-seat Bennett Gordon Hall (BGH) to present \$10 classical concerts expanded this summer to more than 30 events that featured such local favorites as ragtime pianist Reginald Robinson and violinist Rachel Barton Pine as well as such international stars as cellist Zuill Bailey and pianist Awadagin Pratt. The Chicago Tribune took notice, declaring, "That's an impressive lineup by any standard, and it includes a hefty slate of bargainpriced, early-evening recitals by voung classical musicians whose careers can only benefit from the exposure they receive here." We've further expanded the BGH \$10 Classics series to feature a handful of concerts in the fall, winter and spring.

Of course the centerpiece of this series is the group of performances by participants in RSMI, which is preparing a celebration of its 25th anniversary in 2013. Kevin Murphy enjoyed great

success in his first season as the director of our summer conservatory's program for singers joining Miriam Fried, who leads the program for piano and strings, and David Baker, who heads up the program for jazz. Each year, 60-70 of the most talented young music professionals from around the world are awarded fully funded fellowships to participate in this complete musical immersion that includes working one-on-one and in ensemble with our esteemed faculty and performing free preview concerts and public master classes with such Ravinia quest artists as Conlon, Kiri Te Kanawa and Christoph Eschenbach as well as performing five popular, stand-alone concerts on the BGH \$10 Classics Series. To ensure the success of this program as we head into its milestone year, we are in the midst of an endowment campaign aptly titled "Everything for the Artist." We hope you can support this worthy endeavor.

Keeping to its mission of making the most of the 36 acres that we call home, Ravinia rebuilt and beautified its North Priority Parking Lot this year, making potholes and puddles a thing of the past. This is the latest in a long line of infrastructure improvements over the past decade that began with the building of a new dining pavilion that offers several different eating opportunities from grab-and-go to sitdown dining, to mobility carts to help patrons navigate the park on classical music nights, to last year's grand opening of a grand entrance complete with an underpass to the commuter lines that stop at our front gates. And we continue to grow on our grounds and in the community.

As leaders of Ravinia Festival, we should expect to meet a few "Music Makers." But we encountered something this fall the likes of which we've never witnessed before, when

Ravinia Festival joined forces with the Kohl Children's Museum of Greater Chicago to expose youngsters to some crucial principles behind music through ordinary objects and ideas in an interactive exhibit called "Music Makers." Young people not only will learn how to make sounds and put them together in a pleasing manner, but they will discover that music can be found (and created!) everywhere. The entrance to the exhibit—which is expected to attract more than 325,000 visitors all through the year-mimics Ravinia's iconic arch.

We already know from our own education programs that reach 75,000 people under the banner REACH\*TEACH\*PLAY that interaction with music strengthens school and community bonds, increases cross-curricular achievement and boosts confidence. In fact, one young girl at the exhibit's opening was confident enough to inform Chicago piano legend and Artistic Director of Jazz at Ravinia Ramsey Lewis that he was "doing it wrong" when he dared to improvise on an age-old childhood chestnut.

We're not just putting young minds to the artistic side of music, but also to the business end of audience development, and in 2012 we expanded our Classical Youth Initiative that challenges high school students to use their own terms and tools to devise a multimedia





marketing approach to get their peers to experience a free CSO concert at Ravinia. The high school that has the most students attend through the course of the summer wins a \$5,000 grant for its music programs. This year's winner was Central High School in Burlington, IL. One major component of the kids' program is the annual Cannon Ball (pun intended) that has high schools from around the region meet at a preconcert "hang out" before experiencing the "1812" Overture concert with live cannon fire. We doubled the number of participants in 2012 and will launch satellite programs in at least two other high schools next year.

It may be an artful stretch on the term, but some of the most serious "music makers" we know are the talented and determined members of the Women's Board of Ravinia Festival. They make the music happen. With five decades of invaluable accomplishments under their belts—including our annual gala fundraiser and our first foray into education—this esteemed group celebrated its 50th anniversary not by resting on its laurels but by creating a new student orchestra the Circle Rockets—at Catalyst Circle Rock Charter School in the Austin neighborhood. We salute our colleagues, led by Jeanne Denison in this milestone year, for their dedication and support of the festival.

If Ravinia Festival had a Mount Rushmore, surely Stanley Freehling's face would be up there. Among his many accomplishments, Freehling started Ravinia's sculpture collection along with famed Chicago

artist Richard Hunt, who created Ravinia's first artwork in the 1970s. Both men are Ravinia Festival Life Trustees today. When Stan's wife Joan—a Ravinia legend in her own right-passed away last year, he commissioned his old friend Richard to create a practical piece of art for Ravinia in her memory. The beautiful heart-motif bench was unveiled this summer and sits for all to enjoy outside the Freehling Room at the John D. Harza Building. As an added surprise, we commissioned a second Hunt work for the park—Beyond the Frame is Hunt's first wall-hung sculpture—and dedicated it to Mr. Freehling himself. It now hangs in the Park View restaurant.

We close this message with tremendous thanks to all our supporters—individuals and corporations, including UBS, which has stepped up as Ravinia's lead sponsor since 2004. Great thanks goes to the entire volunteer force that makes up the Ravinia family, now engaged in a thoughtful long-range planning project that has examined all aspects of our interaction with customers and our role in building audiences for classical music. We will study the results of this work and develop plans that will shape Ravinia for years to come. Sure, we're hard at work on building next summer's season, but at the same time we're also thinking about "music makers" who may not even be born yet. Here's to tomorrow.

**ROBERT D. KREBS**Chairman, Board of Trustees

WELZ KAUFFMAN
President and CEO



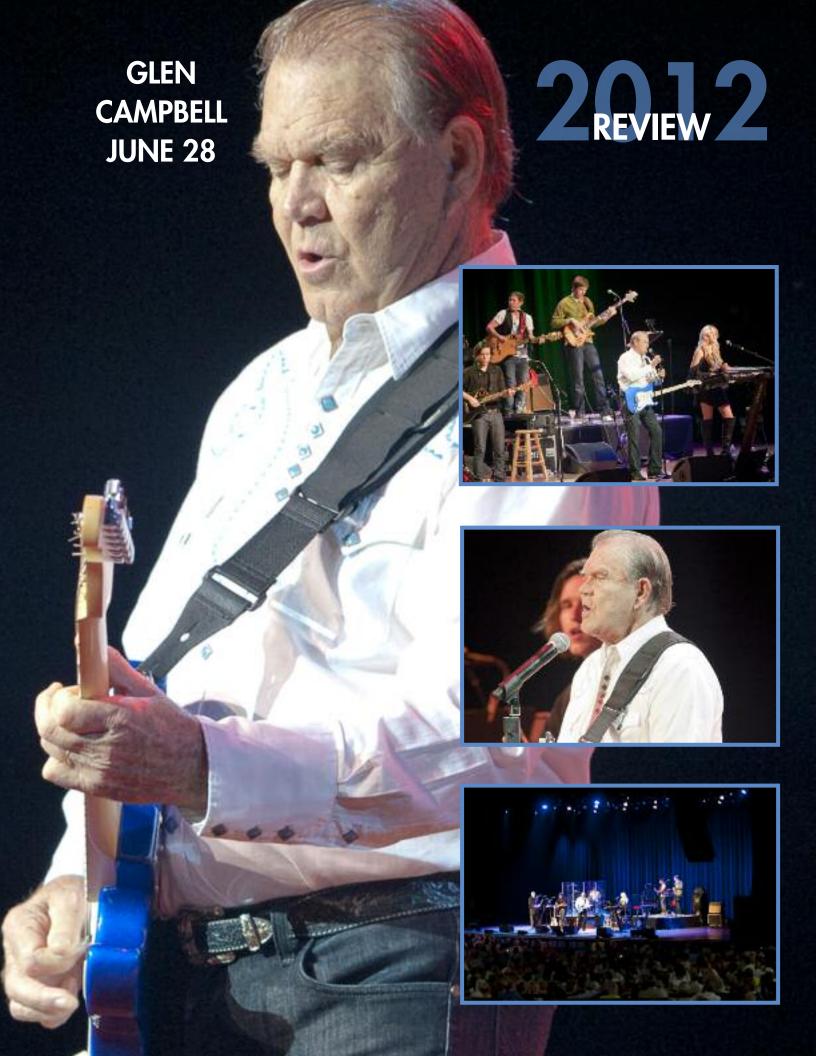




















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SEAL JULY 22



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# REVIEW







KIRI TE KANAWA AUGUST 14



CSO & THE MAGIC FLUTE AUGUST 16 & 18 2 REVIEW 2









CSO & IDOMENEO AUGUST 17 & 19







## **CELEBRATING THE 50TH ANNIVERSARY OF THE WOMEN'S BOARD**

The Women's Board had an incredible 50th anniversary celebration year in 2012, highlighted by a spectacular Gala, a Proclamation from the Governor of Illinois, the inaugural year of a new chair-rental business, and a number of special events celebrating the first half-century of the Women's Board of Ravinia Festival.

### GALA

The "Leading Ladies" Gala, celebrating the 50th anniversary of the Women's Board, was held on July 21 and featured Broadway star Patti LuPone and Metropolitan Opera star Patricia Racette with the Chicago Symphony Orchestra and James Conlon conducting. The performance was spectacular and featured music that was performed in 1962, the year the Women's Board was founded. Over 800 reservations were sold, and the event grossed over \$917,000. The tent was a vision of gold and silver and was, once again, air-conditioned. The leading ladies performed a special surprise encore in the tent, which culminated in Patti LuPone singing from atop the Steinway piano that was featured in the center of the tent. Both LuPone and Racette paid tribute to the Women's Board in memorable fashion. This year's Gala was featured in a number of prominent Chicago publications and was named one of the Top 100 Events in Chicago, according to BizBash magazine.

## **GOVERNOR'S PROCLAMATION**

In honor of the 50th anniversary of Ravinia's Women's Board, Governor Pat Quinn issued a proclamation honoring the group's accomplishments and achievements, naming July 21, 2012, as Ravinia Women's Board Day in Illinois.

## **BOOK/ TIME CAPSULE**

As part of the 50th anniversary celebration, the Women's Board is compiling a book that will in essence be a photo essay of our first 50 years. In the process of doing research for the book, Women's Board member Karen Ettleson has uncovered some incredible historic memorabilia. When the book is completed, Karen will be giving the festival all of her research in digital format for the festival archives. Also as part of the 50th anniversary, the Women's Board has filled a time capsule that features a number of fun items from the year 2012, which it is hoped will be opened in 25 years.





WHEREAS, located in Highland Park, Illinois, and established in 1904. Ravinia Festival is the oldest audioir music festival in the United States, with a screes of madour concerts and performances held every summer from June to September; and,

WHEREAS, presenting world-class music, the Festival attracts about 600,000 listeners to some 120 to 150 events that span all genres from classical music to juzz to musical theater over each three-month summer season; and,

WHEREAS, in 1962, Ravina Festival Trustee Margaret McChire, along with a group of volunteers, formed the Women's Board, Today, four original founding members—Barbara Marshall, Boots Nathan, Jane O'Connor and Jan Weil—still serve among the current 130 members; and,

WHEREAS, since its establishment, the Rayinia Women's Board has had a strong tradition of promoting the Festival and developing appreciation and understanding of music and the arts throughout the Chicagoland area; and,

WHEREAS, the broad based mission of the Ravinia Women's Board also includes fundraising and volunteer support of Ravinia's Education and Community Parinerships programs; and.

WHEREAS, the Women's Board launched Ravinia's first educational programs in under served communities and cominues to be a driving force in Ravinia's REACH\*TEACH\*PLAY programs that sustain classical music and return music to the classrooms of budget-strapped schools. These educatum outreach activities now reach 75,000 people; and,

WHEREAS, the Rayinia Women's Board also formed RISE—Rayinia's Immersion in Symphonic Education—student orchestras at Hibbard Elementary School in Chicago, and will continue to create new student orchestras; and.

WHEREAS, since 1972, Ravinia Gifts has been operated by Women's Board volunteers and has sold a variety of merchandise, including two best-selling cookbooks written, published and promoted by Board members - Noteworthy and Noteworthy II, in addition to Ribber Dibber Doo, a music story and activity books and

WHEREAS, this season, the Ravinia Women's Board is celebrating its 50th Anniversary with a gala dinner and concert on July 21th, as a salute to "Leading Ladies" with Patricia Racette and Patti LuPone singing together for the first time and James Conlon conducting the Chicago Symphony Orchestra in three pieces about women, which all appeared on Ravinia's 1962 schedule; and,

WHEREAS, the Women's Board of Ravinia Festival has provided considerable financial support over the last fifty years, but more than that has helped mspire the welcoming, family-friendly feeling of the festival—enhancing the Ravinia experience for patrons and artists:

THEREFORE, I, Pat Quinn, Governor of the State of Illinois, do hereby proclaim July 21, 2012 as RAVINIA WOMEN'S BOARD DAY in Illinois, in recognition of 50 years of dedication to the advancement of the arts in our state.

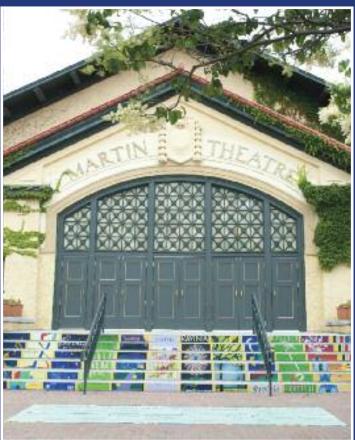
**In Witness Whereof**, I have bereunto set my hand and caused the Great Scal of the State of Illinois to be affixed.



Desse White

Pat Duin

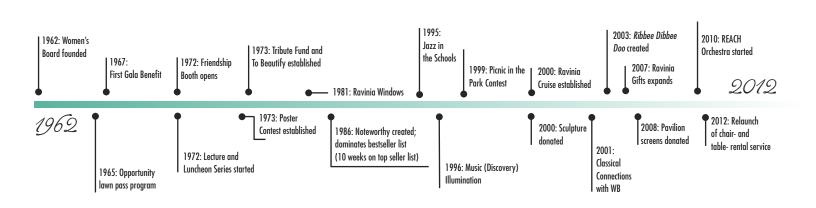






## SIGNS: SEALED AND DELIVERED FOR WOMEN'S BOARD 50TH

This year in celebration of the 50th anniversary of the Women's Board of Ravinia Festival, the park not only honored the group's anniversary, but spotlighted it with in-park signage. The park held over 150 banners, posters and other signage that could be found throughout the festival. The Martin Theatre, one of our most prominent spots, is seen by thousands of patrons daily during the season and received much of the celebration's focus. Upon entry through the main gate, patrons were greeted with two towering banners on either side of the theatre acknowledging the Women's Board's 50 years and the 50 artist debuts made in tribute to the milestone. Also placed on the entry walkway was a decal depicting a timeline of events of the last 50 years of the Women's Board, from the first Gala to the new Ravinia Chair Rental in 2012, managed by the Women's Board. Finally, as patrons walked the stairs to the Martin Theatre, they were welcomed with a variety of posters coating the staircase. Each poster was a past winner of the annual Women's Board poster contest. Several years of posters could also be found hanging in both the West and North Priority parking lots, allowing patrons to identify parking areas with different posters.





Classical music venues love an anniversary with entire programs built around the birth and death dates of major composers. So when the anniversary belongs to a group of people who are considered the heart and soul of the family, the celebrations really kick into gear. In 2012 we celebrated the 50th anniversary of the Women's Board of Ravinia Festival, a hands-on group of volunteers who have made an indelible mark on most every aspect of the festival since the group's formation in 1962.

The festivities began in May when the Women's Board was honored by the Ravinia Festival Associates at the annual Music Matters fundraising dinner and dance for its REACH\*TEACH\*PLAY education work. On June 2 the women assembled (some flying in from other states just for the occasion) for a private dinner—tables set on an elegantly decorated pavilion stage—that included a performance by Highland Park's Music Theater Company and Welz Kauffman at the piano.

Ravinia celebrated the Women's Board in the media throughout the year, beginning with surprise full-page ads announcing the 50th anniversary in *Michigan Avenue* magazine. Elsewhere, Women's Board members made up the audience of the live broadcast of ABC's *Windy City Live*, where Ramsey Lewis was the surprise guest. Three generations of Women's Board members—Jeanne Denison, Susan Spears and Elizabeth Bergman—co-hosted a WFMT Mother's Day special, choosing classical programming inspired by their Ravinia memories over the years. The group was also featured in several published articles celebrating the anniversary, in addition to monthly features in our own *Ravinia* magazine.

The Women's Board sponsored the August 5 Chicago Symphony Orchestra concert with Ann Hampton Callaway and the John Pizzarelli Quartet saluting Harold Arlen. The women hosted the headliners and members of the orchestra in a post-concert dinner.

Finally, the women were surprised at their annual meeting in October with a video tribute that featured interviews with people instrumental to the group—including founding members—along with shout-outs from some of the great artists who performed at Ravinia in this milestone year, among them Ann Hampton Callaway, Jim Belushi, Kiri Te Kanawa, Leon Fleisher, Barbara Cook, Patricia Racette and Patti LuPone.

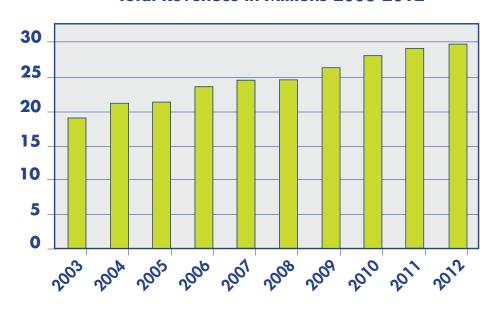
## FISCAL 2012 • FINANCIAL HIGHLIGHTS

Ravinia Festival revenues for fiscal 2012 totaled a record \$29.5 million, versus \$28.3 million the previous year. Ticket sales reached \$16.1 million, versus \$15.7 million in 2011, while contributions totaled a record \$11.3 million, up from \$10.8 million in 2011.

Festival expenses for fiscal 2012 totaled \$28.6 million, versus \$27.8 million in 2011, with the increase shared among artistic, technical and support costs.

The resulting \$846,000 operating surplus, along with income of \$2,896,000 from the festival's endowment fund, will be transferred to the festival's fixed asset fund, in anticipation of project expenditures under the long-range planning initiative.

#### **Total Revenues in Millions 2003-2012**



#### Five Year Summary of Key Financial Data Operating Results (Amounts in Thousands of Dollars)

Revenues	2008	2009	2010	2011	2012
Earned Income	14,916	16,215	17,089	17,444	17,908
Contributed Income	9,599	9,754	10,531	10,829	11,286
Special Project/Artistic Initiatives Funds	-	200	-	_	265
Total Revenues	24,515	26,169	27,620	28,273	29,459
Expenses					
Variable Costs	12.712	15.136	15.624	15.983	16,362
Other Operating Expenses	10,364	9,937	9,696	9,957	10332
Depreciation	1,697	1,760	1,818	1,837	1,919
Total Expenses	24,773	26,833	27,138	27,777	28,613
Surplus/(Deficit) Before Endowment Transfer	(258)	(664)	482	496	846
Covered by Earnings Transfer	`258 <sup>°</sup>	`664			
•	-	-	482	496	846
Attandanas Cumanan					
Attendance Summary	602.004	E71 107	E70 160	E7E 002	E60 000
Total Attendance	602,091	571,197	572,169	575,093	569,000
No. of Performances	103	93	96	101	113

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Ravinia Associates is a premier group of more than 60 young professionals from the Chicago area who are dedicated to supporting the musical arts. The Associates focus on expanding the size and diversity of audiences for music, emphasizing Ravinia Festival and its REACH\*TEACH\*PLAY education programs and enhancing broad appreciation for classical music.

For information about becoming a Ravinia Associate, please email associates@ravinia.org or call 847-266-5089.

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Parag Raja

Ravinia would like to thank the 2012 Annual Fund Committee members for their efforts on behalf of the festival.

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Ravinia Festival expresses its most sincere gratitude to the 2012 Annual Fund contributors. These contributors supply vital operating support for Ravinia's REACH\*TEACH\*PLAY education programs, as well as the beautification of the festival grounds and the reasonable ticket prices that Ravinia supporters have come to know. The names listed below represent those donors who contributed \$1,000 or more during the period between October 1, 2010, and September 30, 2012.

A (°) symbol represents Silver Circle members who have supported Ravinia for 25 consecutive years or more. A plus sign (+) indicates new donors or donors with increased contributions of \$500 or more.

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## REACH\*TEACH\*PLAY LAUNCHES CIRCLE ROCKETS ORCHESTRA

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On October 25 Ravinia launched a new after-school orchestra under the banner of Sistema Ravinia at Catalyst Circle Rock Charter School in the Austin neighborhood of Chicago. Over 50 "Circle Rockets" students received their new musical instruments in a ceremony that included their teachers, parents and families. The 8-to 12-year-old kids broke off into sectionals, were taught basic playing techniques and some musical notes, and came back together as one orchestra to perform their first official concert for the audience. Based on the successful El



Sistema orchestral education



model devised in Venezuela, which is a system of total immersion in music study, Sistema Ravinia focuses on providing exceptional music training, creating a family of musicians and fostering social development. Students in the program will receive daily after-school ensemble and orchestral instruction in their chosen instrument, for at least 10 hours a week, including singing. The festival already supports two student orchestras that were created at William G. Hibbard Elementary School in the Albany Park neighborhood in 2010 in conjunction with the Women's Board of Ravinia Festival and People's Music School of Chicago.

## REACH\*TEACH\*PLAY: KAUFFMAN'S CASE FOR INGENUITY



## 'Thinking is an art': A case for arts education

By Welz Kauffman November 02, 2012

It's been said that creativity is the currency of the 21st century. Once viewed merely as enrichment, the arts, we now know, are a core component of a quality education. We have an ideal opportunity to ensure that every Chicago Public School student receives a quality arts education from preschool through high school graduation. Through the leadership of Mayor Rahm Emanuel and CPS, with the support and commitment of our city's cultural community, the first-ever CPS Arts Education Plan was created to improve, expand and strategically coordinate arts education across the district. Research consistently shows that the arts leverage student achievement and development far beyond raising test scores in reading and math; and they instill the critical thinking, creativity and communication skills that our children need to succeed in today's workplace.

Now leading the charge to put the arts back into classrooms, Ingenuity Incorporated, a Chicago-based arts learning initiative, created the first detailed map of arts resources in Chicago and was instrumental in helping CPS develop the new arts education plan. CPS hosted dozens of public meetings to take input from parents and students, teachers, principals and arts partners. An Advisory Committee of civic and education leadership analyzed the data, identified national best practices and strategies and drafted the plan's goals and recommendations. As one of many cultural institutions providing education programs to CPS, Ravinia Festival looks forward to working with Ingenuity to ensure that such opportunities are equitably distributed.

Ravinia's REACH\*TEACH\*PLAY programs span from elementary school orchestras to a jazz band made up of the best high-school players in the city. Our goal is not to create career musicians, but to foster an appreciation for the culture that defines us. We've seen firsthand how bringing music into the lives of students inspires confidence and creativity and even deepens connections to school, family and community.

Through the new plan, the arts are elevated to a core subject. Students in every grade and at every school will experience visual art, music, dance and drama—with new high school graduation requirements to include all four forms. Every school will have at least one certified, dedicated art teacher. The plan increases professional development to support teachers and principals, and builds on the partnerships that already exist between our schools and cultural organizations such as Ravinia.

This is a defining moment for arts education in Chicago, our opportunity to transform the kind of education our public school students receive, and to give them the foundation for success in school and throughout their lives. Through a comprehensive study of the arts, CPS students will get the opportunity to develop into innovative thinkers capable of expressing themselves and contributing to the city's culture and economy. Thinking is an art.

Welz Kauffman is president and CEO of Ravinia Festival and a board member of Ingenuity Incorporated.

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## CSO AUDIENCE DISCOVERS *PLANETS* IN MUSIC, IN VIDEO AND IN SPACE

Based on the Chicago Public Library's One Book, One Chicago, Ravinia's One Score, One Chicago endeavors to engage the entire community in a single musical masterpiece. The 10th-anniversary selection in 2012 was Holst's The Planets. selected in recognition of the Solar System's governing role today as in ancient civilizations, such as the Romans, who named the planets after their gods and goddesses. The work was performed by the Chicago Symphony Orchestra and the women of the Chicago Symphony Chorus under the baton of John Axelrod on a July 31 program that also included Gabriela Montero performing Grieg's Piano Concerto and improvisations based on suggestions from the audience. In addition to the permanent screens flanking the pavilion stage, the festival also installed a temporary large screen on the north lawn for

this show, which featured a film accompaniment to *The Planets* created by astronomer and visual artist José Francisco Salgado.

Also that evening patrons were able to observe the stars as local astronomers were on hand with telescopes around the park catching spectacular glimpses of the heavens. This NASAsponsored program included telescope observations of the sun prior to the concert and of the moon, Saturn, multi-colored double stars, star clusters and nebulae at intermission and after the concert—combined with videos, posters, banners and hands-on activities including the sounds of the sun as revealed by a radio telescope. In addition a hands-on touch screen table, a model of the planets, and videos of the planets were accessible in and around the Santa Fe tent without charge to all concertgoers.

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### RAVINIA MAKES BEAUTIFUL MUSIC WITH KOHL CHILDREN'S MUSEUM

Expanding its commitment to music education, Ravinia announced its sponsorship of an interactive music-making exhibit at the Kohl Children's Museum of Greater Chicago, furthering Ravinia's mission of exposing young people to music. On October 9 Chicago jazz legend Ramsey Lewis was on hand to assist in promoting the launch by sharing his knowledge of the importance of music education as well as interacting with young exhibit-goers by performing musical selections and showing them how to play the piano.

The hands-on "Music Makers" exhibit is one of 17 permanent vignettes for children ages birth to 8 and is designed to help children discover how sound is created in a variety of ways; how to recognize different types of sounds and the physical forces behind them; and how to manipulate melody, tempo and rhythm. The exhibit features such interactive activities as making melodies using bolts and wrenches; using soft-sculpture pegs to make a music box; moving musical notes on a staff to create a melody; feeling and seeing vibrations on string and percussion instruments; layering melody, harmony and rhythm to create a symphony; beating drums and other percussion instruments in the Jam Room; and dancing and moving to music while watching your movements make patterns on a colorful video screen. Ravinia and Kohl Children's Museum also partner in the umbrella organization

Do North, along with Writers' Theatre and Chicago Botanic Garden, helping to transform the northern suburbs into a cultural destination. Ravinia and Kohl presidents Welz Kauffman and Sheridan Turner spoke about the joint venture during the unveiling, and were captured enjoying the exhibit with the young "music makers" at http://youtu.be/3M1O2japygY.



### FOUR GENERATIONS OF BROADWAY STARS LIGHT THE CSO STAGE

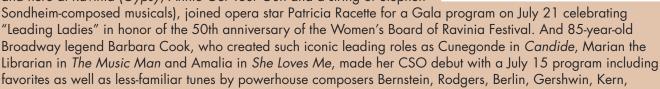
Throughout its history, and particularly since the arrival of President and CEO Welz Kauffman, Ravinia Festival has proudly showcased the wealth of musical treasures created for that most American of genres, the Broadway musical. CSO audiences ask for music theater concerts at Ravinia more than any other genre. This summer Ravinia hit the jackpot, shining the spotlight on four of Broadway's brightest stars, each of whom

was featured as soloist with the Chicago Symphony Orchestra on four memorable evenings. For a special Fourth of July musical bash, Ashley Brown,

the star of the stage production of *Mary Poppins*, appropriately sang an inspiring all-American program of songs by Richard Rodgers, Jerome Kern, John Kander, Harold Arlen, Irving Berlin and others composed for the Broadway stage and Hollywood films—as the song goes, "from sea to shining sea"! Idina Menzel teamed up with composer/conductor Marvin Hamlisch for a wide-ranging repertoire ranging from songs from roles she created in the landmark musicals *Rent* and *Wicked* to standards from the

Great American Songbook to an inspired rendition of Hamlisch's own "The Way We Were" on July 8. Ravinia favorite Patti LuPone, who has scored an impressive

series of triumphs in musicals both on Broadway (Anything Goes, Évita) and here at Ravinia (Gypsy, Annie Get Your Gun and a string of Stephen



Romberg, Sondheim and Weill. The stars of Broadway never shone more brightly on the Great White Way than they did this summer at Ravinia.

Harriette L. and Theodore F. Perlman



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sing with the CSO

### TEENS HAVE A (CANNON) BALL MARKETING CLASSICAL MUSIC

In an effort to bring awareness of access to classical music performances to young people, Ravinia partnered with teens at Highland Park High School in the fall of 2010 to create the Ravinia Student Advisory Board, which collaborated on three main ideas to promote classical music to young listeners in a program titled Classical Youth Initiative. Nearly 600 students participated this year.

In their first year they spearheaded the free lawnattendance program for all high school students with a valid school I.D. at all classical concerts, a summer-long attendance contest in which students gained points toward a grant for their school's music department, and created a special night titled "Cannon Ball,"

which included a pre-

concert tent event with free food, refreshments, games, prizes and an opportunity to gain double points for the attendance contest.

To encourage schools throughout Illinois to participate and better reward students who had to travel greater distances to get to the festival, the Student Advisory Board in 2012 created a new point system that takes into account the distance between the festival and their high school. They also added a second double-points night on the evening of the One Score, One Chicago selection, Gustav Holst's The Planets, and started an official Facebook page for high school students from all over Illinois to connect at www.facebook.com/RaviniaCYI. Central High School of Burlington, IL, took full advantage, bringing the highest number of students from one of the farthest participating schools, on a double-points night. For accumulating the most points, Central High School will be awarded a \$5,000 grant graciously donated by the Ravinia Associates, a group of young Chicago-



The Ravinia photo backdrop at the annual Cannon Ball event attracts teen party-goers and Highland Park Mayor Nancy Rodkin Rotering, whose son is on the CYI committee.

area professionals who volunteer to support the festival by raising funds, increasing

awareness of the festival's programs and developing a younger audience for classical music through the festival's REACH\*TEACH\*PLAY education programs. The first runner-up was Evanston Township, followed by Highland Park, New Trier and Stevenson high schools. The festival and the Ravinia Associates are currently working on plans to expand the program in 2013.

"Being able to take the students to hear the CSO at Ravinia was an amazing highlight of our band camp week. It is something they still talk about and will remember beyond their high school careers," said Central High School Director of Bands Jim Struyk. "The grant will be used to purchase new percussion equipment for our second-year percussion ensemble class, and to help our Jazz Lab Band students travel to Peoria to perform at the Illinois All-State Music Conference. We will also be looking at bringing in guest artists and clinicians as we prepare for our performances in New York this April."

Ravinia Associates will expand CYI program into more schools in 2013.



### RAVINIA LINKED IN TO SOCIAL MEDIA— PINTERESTED? THEN "LIKE" US.

Here's something to "Like." Ravinia Festival has retooled its communications department to take advantage of the everchanging opportunities to build audiences through social media. The festival hired its first full-time social media coordinator, Pedro DeJesus, who is at work across all platforms with clever conversation starters and rewarding contests. Ravinia was an early adopter of each technological advance in interactive marketing, and its promotion of classical music through social media became a feature story on BBC World Report.

"In the era of social media, Ravinia gets to be its own media and the message," says Ravinia Director of Communications Nick Pullia, "using its staff and tools to tell its story the way it wants directly to its constituents instead of relying on third-party mass media companies; best of all, our customers talk to each other, and such peer-to-peer validation is priceless."

Today's communications department is focused on content generation. Responding to market demands, the content being created involves audio and video projects (55 last summer—have a look here), and two of Ravinia's first efforts in this new arena have each just been nominated for a regional Emmy Award for Achievement in a Single Spot Commercial.

Be sure to connect with Ravinia on















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### AN ARTIST SHADOWS AN ARTIST: RICHARD HUNT AT WORK

Story and photos by Russell Jenkins

Outside laughter and chasing could be heard cutting through the light breeze as children all across the adjacent park played beneath great shadows. As I approached the address, a scruffy giant building, faint saw sounds and grinding became clearer. After a door buzz and a short pause, the welcoming face of Richard Hunt peered 'round the solid, weathered door to exuberantly greet me.

Entering his behemoth studio, I could barely hold conversation. My senses were ambushed from every angle as every direction offered an interesting find. Sorted magazines, supplies and metal were piled and re-piled atop each other. Cataloged nuts, screws and washers were placed next to band saws, grinders and hundreds of hammers, oxygen tanks with myriad blow torches just lying about as we walked through the rusty, dusty, jagged pathways. It was clear this man, this great artist, had unfolded his life and passion between these walls.

With introductions well behind us, he gravitated back to work. And for the next several hours, I discovered his craft. The overall environment was drastically different from what I am used to as a 2-D artist. I surround myself with more delicate tools such as fine-tipped pens and soft brushes, where his instruments are typically rigid, bulky and heavy. And in contrast, a good pen with a clean pad and a sturdy desk is all I need to create, whereas Richard needs that echoingly large studio for his tanks, torches and even a crane to drag around half-inch thick sheets of metal. This rough, corroded space is far from clean and inspires thoughts of tetanus booster shots. Needless to say, neither artist could manage in the other's environment, and it wouldn't take a fortune-teller to see that; one would only have to compare the palms of our hands.

Richard is not a speedy artist, but he has a calculation about him. More times than not, I find he can't fully explain in words how and why the art comes together for him. He gestures and waves while moving about the art. Perhaps it is even still a mystery to him, an enigmatic dance he does with each piece. Regardless, I find it incredibly poetic.

Upon leaving this inspiring man and his unique studio, I received the same warm smile as when I arrived as a stranger—though this time I understood it. It is the smile of a child—a child grinning back at life for allowing him to create and play these many long years in his own perfect park. And in the neighboring park, as the children play, they need only look up from the great shadows to see Richard's life work smiling back at them.







See Richard Hunt's works at Ravinia Festival, which presents sculpture throughout the park. His work Beyond the Frame hangs in the Park View restaurant.



## MARTIN THEATRE SHEDS LIGHT ON THE LAWN

Creating a buzz when it was first used, the lawn screen has become one of the most popular innovations with Ravinia audiences. This past season marked the first time video of a Martin Theatre concert could be seen from the lawn. Traditionally, concerts inside the 850-seat venue have been broadcast as audio only, making the live video telecast onto the giant lawn screen a truly unprecedented and groundbreaking event.

The lawn screen was erected for a chamber recital by the Zukerman ChamberPlayers, who performed works by Brahms and Shostakovich. As withall lawn tickets for Martin Theatre shows, the price remained \$10, and children and students still received free admission as with all classical concerts.

An hour before the first downbeat, a small crowd had already gathered in front of the screen on the North Lawn, positioning their blankets and chairs so as not to miss any of the action. The lawn audience got the best of both worlds: the grassy leisure of the park as well as front seats to the Martin Theatre stage. And let's not forget the state-of-the-art outdoor sound system, which is only enhanced by the cicadas and birds that call Ravinia's North Lawn home.

The lawn screen was set up for all concerts the week of June 25 to July 1, including performances by Esperanza Spalding, Ramsey Lewis and Sergio Mendes, Glen Campbell and Ronnie Milsap, and A Far Cry with Jake Shimabukuro.



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(continues on page 46)

### NORTH LOT BEAUTIFICATION JOINS LIST OF INFRASTRUCTURE SUCCESSES

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On the heels of 2011's renovations, including the new grand entrance underpass, Ravinia completed for the 2012 season another series of improvements to beautify and simplify the experience of everyone who comes to the summer festival. While this summer's weather may have at times been torturous, the gates that annually welcome hundreds of thousands of musicgoers were immunized against the elements with repairs, a new green finish, and the addition of new sliding gates to the North and South Priority parking lots. Significantly, the highly trafficked north lot was paved during the off-season following the similar successful renovation of the south lot. The north lot not only provides parking for Ravinia staff and donors, but also is the parking space for the Chicago Symphony Orchestra—when they are in residency during the height of the summer season—as well as the location where traveling artists load their equipment into the pavilion and park their busses. The paving of this lot provides for the safer and more expedient movement of these

performers in and out of the festival every day and also provides a more predictable (and weather-resistant!) parking experience for our treasured patrons. We know from hard-earned experience that Chicagoland weather can turn at the drop of a hat, but Ravinia has once again striven to ensure that, no matter the conditions, there are no barriers to enjoying music under the summer stars.

# \$10 CLASSICS EXTENDED THROUGHOUT THE YEAR

Building on the highly successful summer recital series in the intimate, 450-seat Bennett Gordon Hall, Ravinia announced the "BGH \$10 Classics" series in September, extending the concert experience year-round to the fall, winter and spring. This series features eight concerts from October 2012 through April 2013 including cellist Sebastian Bäverstam with pianist Pei-Shan Lee: violinist Tessa Lark with pianist Renana Gutman; pianist Daria Rabotkina: a Christmas concert with Empire Brass featuring vocalist/guitarist Elisabeth von Trapp; Lincoln Trio with soprano Arianna Zukerman, clarinetist Bharat Chandra and Chicago Children's Choir performing the Chicago premiere of Annelies: The Choral Setting of the Diary of Anne Frank; Musicians from Ravinia's Steans Music Institute (RSMI); baritone John David Boehr; and pianist Michael Brown.



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Thanks to the generosity of Trustee Marcus Lemonis and Camping World for donating stock and to Ravinia Festival for creating a new retail space, the Women's Board's first year in the chair-rental business was a huge success! The Women's Board achieved gross revenues of over \$136,000, and after expenses was able to realize a profit of \$100,000. This is about four times the amount generated by the previous vendor. Here are the Top Ten facts about the new business:

- 10. Employed 15 young men and women
- 9. Set up 158 Levy parties
- 8. Sold \$2,479 worth of Gift Shop merchandise
- 7. Rented 2,253 tables
- 6. Rented 17,725 chairs
- 5. Anita Baker: biggest table night (193 rented)
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- 3. 4.64% of paid lawn attendees rented chairs
- 2. 2012 gross revenue: \$136,023.53
- 1. Total contribution to Ravinia Festival: \$100,000



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(continues on page 50)

# Chicago Tribune

# Getting in a jazz groove

BY RAMSEY LEWIS

Jazz is a garbanzo bean. Too many young people would simply rather eat cake — even though they've never tasted a garbanzo bean. And I'd bet a bushel that most of those people who say they don't like jazz have never given it a try.

So how did I got from a chickpea to Chick Corea? It's because I just saw a bunch of kids in a student ensemble having the time of their lives with a brand new musical experience.

We live in a nation and an era where fewer people take time to delve beyond the surface. And that's where the best stuff is.

To some extent, the biggest fans of jazz and some of its creators can shoulder some of the blame for its falloff in popularity. Somewhere along the line we got to believe in the old bromide that jazz was "America's classical music," and so we became elitist about it, holding up our noses when we should have been holding out our hands.

I've extended my hand to hundreds of young jazz lovers influenced by Ravinia Festival's jazz program that trains high school students in the finer points of music, some as players but most as listeners. Some are fortunate enough to perform with some of the biggest names in Chicago's jazz world.

When I watch them, I don't see kids learning. I see musicians inventing. I see the past, I see the future. I see myself.

Perhaps the greatest burden in shining a brighter light on this music that continues to soar as its audience dwindles belongs to those of us who have made a career in jazz over several decades of ups and downs. It's up to



CHRIS SWEDA/TRIBUNE PHOTO

Lewis celebrates his 75th birtheay at <u>Ravinia</u> in June 2010. He works with a <u>Ravinia</u> jazz program for high school students.

us to ensure that an art form nourished by improvisation remains fresh and new. Sure, greatest hits are hits for a reason, but to play those alone is to become a curator instead of an artist. Over the past several years I have worked extensively on new compositions, including my "Proclamation of Hope," a multimedia extravaganza that bridged political and musical history from Lincoln through Obama.

Of course, there is a place on the menu for the whippedcream confections from Timberlake and Bieber — and any number of Justins — but it's important to me, and I believe to our cultural health, that young people get the real meat and potatoes of music, too — that they develop not just a tolerance of, but also an appetite for, heartier fare, I don't mean to sound like a codger clenching a fist "at these kids today." Just the opposite is true: It's exactly these kids today whom I want to see when I look back into an audience.

We must pass the meat and potatoes to a new generation. They're out there. I've heard them. I've even played with them. And they are hungry.

Ramsey Lewis is a juzz composer and pianist.

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The Ravinia Festival Association extends a special note of appreciation to the Women's **Board of Ravinia Festival** for its establishment of Sisrema Ravnia. Over the past four years, they have contributed \$900,000 to this fund, which provides ongoing assurance that Ravinia's El Sistema-based children's orchestras will flourish. Through the support of the Women's Board, Ravinia launched Sistema Ravinia and its inaugural orchestra, the Circle Rockets, at Catalyst Circle Rock Charter School in the Austin neighborhood. The festival also continues to support the YOURS and REACH orchestras at Hibbard Elementary school in collaboration with People's Music School. This extraordinary generosity will enable Ravinia to expand the initiative, secure in the knowledge that funding for this project is accessible.

#### **CORPORATE PARTNERS**

Ravinia sincerely thanks its 2012 Corporate Partners for supporting Ravinia's worldclass performances and their commitment to the community.

For more information about the Corporate Partners Program, please contact Germaine Condren at gcondren@ravinia.org or 847-266-5015.

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Ravinia Festival would like to thank the companies listed below for their generous contributions, which double and sometimes triple the amount donated to Ravinia by their employees. To learn more about Ravinia's matching gift program or to inquire about recognition in this program book, please contact Mary Hummel at 847-266-5023.

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Gifts to Ravinia's endowment—the Fund to Assure Ravinia's Future—bolster the festival's solid financial foundation and ensure that Ravinia will continue its commitment to developing exciting artistic initiatives and visionary music education programs and presenting magnificent performances in a beautiful setting for generations to come. These generous donors have shown their dedication to Ravinia's future through direct endowment gifts or by providing for Ravinia in their estate plans.

To learn more about the many ways to provide for Ravinia in your estate plans, please contact Dylan Commeret at 847-266-5027 or DCommeret@ravinia.org.

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Memorializing the festival's former longtime executive director, the Edward Gordon Society recognizes donors who have provided for Ravinia in their estate plans. **Many Edward Gordon Society members** enjoy immediate tax benefits, estate tax savings and investment income. They also receive benefits at Ravinia, like ticketing privileges, Freehling Room membership and recognition on the honor roll. We sincerely thank all members of the Edward Gordon Society for their commitment to Ravinia's future.



### In Memoriam: Barbara Favill Marshall

Mr. and Mrs. John E. Deimel

Life Trustee and Women's Board founding member Barbara Favill Marshall passed away on July 13, 2012, at the age of 83. Barbara inherited a love for Ravinia from her parents, who were longtime patrons and supporters, as was her husband Irl. Before becoming a founding member of the Women's Board, she participated in a 1957 "Gallerie Vivante" at Ravinia and sold Ravinia coupon books in Northbrook. She was active in the founding of Ravinia's Steans Music Institute, chairing the committee for many years, joining with her mother to endow a fellowship that bears her mother's

name and naming a rehearsal studio in memory of her daughter Susan. Barbara served on the Board of Trustees from 1977 to 1992, serving as vice chairman and chairing the Sustaining Fund (now Annual Fund) Committee from 1986 to 1989. Barbara became a Life Trustee in 1994. During the summer of 2012 she was awarded the Marion M. Lloyd Life Trustee Award presented by the Ravinia Associates, requesting that the award dinner be held the night of Idina Menzel's CSO debut, as Barbara wanted to see the tens of thousands of first-time attendees for the great Chicago Symphony. Though she was not able to attend, Barbara's three children represented her and read the acceptance speech she had prepared, which discussed her love of Ravinia and its impact on her life.

#### MARION LLOYD CIRCLE

During the 2011 season Ravinia was proud to announce the Marion Lloyd Circle, created in memory of our distinguished festival chairperson from 1971-1975. The following Marion Lloyd Circle members have generously designated one or more major planned gifts to Ravinia Festival with a value at or exceeding \$100,000. For more information about the Marion Lloyd Circle, please contact Dylan Commeret at 847-266-5027.

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#### In Memoriam: Thomas Doran Heath

On May 9, 2012, at the age of 81, Ravinia Life Trustee Thomas Doran Heath passed away peacefully at home. Thomas was convinced to join Ravinia's Board of Trustees by Stanley Freehling in a shared cab ride across the Loop in 1969 and was highly involved in the dining and long-range planning committees. He became a Life Trustee in 2002. Thomas was a retired vice-chairman of Leo Burnett Co., working in many different capacities over 35 years including producing live television commercials in the mid-1950s on shows such as *Name That Tune, The Arthur Godfrey Show* and

Captain Kangaroo in New York City. Later he worked in the agency's marketing, media and client services departments in Chicago and in 1978 was elected to the board of directors with both domestic and international responsibilities. Some of Thomas's clients were Kellogg Company, Unocal, Keebler, Oldsmobile, Commonwealth Edison and Harris Bank. He attended Cornell University in 1951 and was a member of the Sigma Chi Fraternity. Following his graduation from Principia College in 1952, he served for four years in the U.S. Navy as a LTJG aboard the USS Gunston Hall in the South Pacific at the end of the Korean War. In addition to Ravinia Festival, Thomas supported the Lyric Opera's Ryan Opera Center, served on the boards of the International Theater Festival, Chicago and the Hubbard Street Dance Company and was a trustee emeritus of the Merit School of Music. He is survived by his wife, Women's Board member Marilyn and three daughters: Barbara Hummel-Kellerman, Tamie Bellavia and Elizabeth Fauntleroy-Rahn.

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## RAVINIA'S STEANS MUSIC INSTITUTE

Ravinia's Steans Music Institute (RSMI), our summer conservatory for young professional classical and jazz musicians, will celebrate its 25th anniversary in 2013. Since opening in 1988, the Steans Music Institute has become one of the world's most sought-after summer study programs, with outstanding young musicians from around the world competing for the opportunity to study and perform with an internationally renowned faculty of artistteachers. We are grateful to the donors listed below who have made generous contributions to the Everything for the Artist Campaian or the Steans Music Institute Annual Fund between October 30, 2010 and September 30, 2012.

For more information about the Steans Music Institute or the "Everything for the Artist" campaign please contact Dylan Commeret at 847-266-5027.

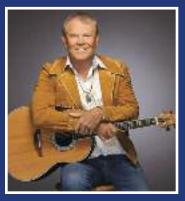
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### YOU SAY GOODBYE, I SAY HELLO

Ravinia audiences enjoyed a bittersweet musical event on June 28 when legendary country star Glen Campbell made his belated Ravinia debut on a concert that also featured Ronnie Milsap. The appearance was part of a Goodbye Tour for the Grammy Award-winning artist and Country Music Hall of Fame inductee, who was diagnosed with Alzheimer's last year. Despite an outpouring of interest from the press and demands upon his time, Campbell graciously consented to a feature interview for *Ravinia* magazine.

He did not disappoint his legion of local fans, reprising his numerous greatest hits while including more recent additions to his repertoire, and the *Chicago Tribune* cited the "tenderness, virtuosity, fortitude and, ultimately, heart-wrenching poignancy [displayed] during the 76-year-old country pop star's hour-long performance." Ultimately it was a fine tribute to both Campbell and the festival that the legendary superstar was able to add Ravinia to the impressive list of credits that characterizes his remarkable career.

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### RSMI OFFERS "EVERYTHING FOR THE ARTIST"

Ravinia's Steans Music Institute (RSMI) brought 61 fellows to the festival in 2012—16 cut their chops in the Program for Jazz, 30 sets of hands flew in the Program for Piano and Strings, and 15 voices rang out in the Program for Singers in Bennett Gordon Hall (BGH). The summer conservatory continued to be an international salon of talent with 16 countries represented, including China, Honduras, Uzbekistan, Spain and Tunisia. The equally diverse and start-studded faculty gave seven master classes throughout the season, and the institute presented 17 concerts between the three programs on the festival grounds with several additional performances traveling beyond the institute's home in the John D. Harza building. These concerts have become an integral part of the Ravinia's newly inaugurated BGH \$10 Classics series, with five concerts in 2012 being a part of this prime-time concert series that began developing in 2011.

The RSMI-owned house adjacent to the park at 351 Iris Lane, acquired in 2009, was once again used by the directors of the Program for Piano and Strings and the Program for Singers during their tenures at the conservatory. This property not only allows the faculty to stay in close contact and proximity to the festival, but also gives their families the opportunity to visit during what is traditionally a professional musician's off-season. Ravinia Festival has long created a family-friendly atmosphere, and this extension by RSMI provides a level of care to its esteemed faculty to rival that which is afforded its fellows.

To ensure the continued success of RSMI, the festival has undertaken a five-year, \$5 million "Everything for the Artist" fundraising campaign to grow the institute's endowment to \$25 million by the 25th anniversary in 2013. Through the incredible support of many leaders in the Ravinia family, the 2012 fiscal year ended with pledges on the books totaling just under \$4 million, almost 80 percent of the goal.

Once again, violinist Miriam Fried led a small group of recent alumni on a spring concert tour, with stops at the Isabella Stewart Gardner Museum in Boston; Treetops Chamber Music Society in Stamford, CT; Merkin Concert Hall in New York City; Northern Illinois University in DeKalb; and a triumphant final performance back home at Ravinia's own Bennett Gordon Hall. The tour also included a two-day workshop with Community MusicWorks in Providence, RI, a nonprofit that strives to integrate chamber music into the lives of underserved youth.



Several alumni triumphed in major competitions around the world in 2012, led by soprano Janai Brugger ('11), who won both Placido Domingo's Operalia competition and the Metropolitan Opera National Council Auditions in 2012, and was seen at Ravinia in several performances with the CSO. Violinist Dami Kim ('12) won first prize at the Joseph Joachim International Violin Competition Hannover. Violinist Tessa Lark ('07, '08) won the Naumburg Violin Competition.

### RAVINIA SUPPORTS HOMETOWN WITH NEARLY \$800K CONTRIBUTION

The not-for-profit Ravinia Festival has contributed \$798,818 to its hometown of Highland Park in 2012. This is the fourth year of a 10-year agreement through which the festival donates 5 percent of its annual gross ticket revenue to the city for its use as needed. The amount of the contribution to the city has increased each of the first four years of the program's life, with \$780,655 given in 2011, \$758,000 in 2010 and \$710,000 in 2009, for a total of more than \$3 million to date.

"Ravinia Festival is key to the lives of so many Highland Park residents. It's a place of first jobs and first dates and more than a few favorite memories. It brings a variety of great music—classical, jazz, dance, children's concerts—to our own backyards, including the great Chicago Symphony Orchestra, giving families easy access to one of the world's finest ensembles. But it is also an important economic engine for our city," said Highland Park Mayor Nancy Rotering. "Many may not realize that though it is a not-for-profit, Ravinia pays for its city services, such as hiring our police officers to patrol and protect not only the grounds but to manage traffic in the community on concert nights, thus supplementing salaries in a way that helps us attract the best law enforcement personnel. Ravinia's guests patronize our local businesses, and they pay sales tax on food and souvenirs they purchase at the festival itself. This annual contribution is one more way Ravinia enhances not just the cultural but also the fiscal health of our community, and we are very appreciative."

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