

## CALLING ALL ARTISTS FOR YOUR CHANCE TO WIN \$1,000!!

### HAVE YOUR ART FEATURED ON THE RAVINIA 2017 SEASON POSTER!

We are seeking a creative, imaginative and colorful poster design. Like last year, the contest is open to all artists, including students. The poster will be sold in the Ravinia Gift Shop and distributed among hundreds of Chicagoland stores and public spaces.

#### THEME/DIRECTION

- Descriptive images of the Ravinia experience conveying the pleasure of listening to all types of music in a beautiful park, under the stars during the summer.
- Incorporate sound design principles that will make it appropriate for widespread promotional purposes and commercial display.
- Feature original drawing, painting or graphic designs.
- Do not use readily available computer generated images without significant creative interpretation.
- Because Highland Park is a suburb of Chicago, do **NOT** include Chicago city skyline or other iconic Chicago landmarks

#### GENERAL INFORMATION

- **Participants may submit only one entry.** Entries due no later than **Wednesday, November 23, 2016.**
- Do not publish your submitted poster art until after the winners are announced.
- Judging is on the basis of graphics and design quality and will take place in early December.
- All winners receiving monetary compensation must submit a W-9 form in order to receive cash reward.
- Participants must attach their personal information on the reverse side of their entry using the information form found in this packet

#### REQUIREMENTS/SPECIFICATIONS

- Entry design should be 9" X 13.5" vertical format printed on 11" X 17" paper and mounted for possible public display.
- May be a multicolor rendering to print in six colors total: four-color process + PMS + varnish or five flat colors + varnish; no foil stamping or engraving; may have bleed edges.
- **NOTE!** Final output size of poster is 24" x 36." Please keep in mind that original art will need to be high-resolution (at least 300 dpi) in order to scale up to final size.
- Ravinia name or logo included as part of design
- Final color determination and details are subject to review and possible modification by a representative of the Women's Board.

#### AWARDS

1<sup>st</sup> prize: \$1,000

3<sup>rd</sup> prize: \$250

2<sup>nd</sup> prize: \$500

The Ravinia Women's Board hopes you will participate in its 44<sup>th</sup> Annual Ravinia Festival Poster Design Competition. For the last 54 years, the Women's Board has been heavily involved in fundraising for Ravinia; supporting its outreach and music educational programs; enhancing the beauty of the park with trees, benches and sculptures; sponsoring a summertime concert; creating two best-selling Noteworthy Cookbooks; running the Ravinia gift shops, chair rental; and much more!