



WOMEN'S BOARD

RAVINIA FESTIVAL

POSTER DESIGN COMPETITION 2021

CALL FOR ENTRIES

FOR MORE INFORMATION

ravinia.org/page/poster

847-266-5052

postercompetition@ravinia.org

CALLING ALL ARTISTS – CHANCE TO WIN \$1,000!

YOUR CHANCE TO CREATE RAVINIA'S 2021 SEASON POSTER

We are seeking a creative, imaginative, and colorful poster design. The contest is open to all artists, including students. The poster will be used to promote Ravinia's 2021 season, sold in the Ravinia Festival Shop, and distributed among hundreds of Chicagoland stores and public spaces.

THEME/DIRECTION

- Posters should convey the experience of listening to music in Ravinia's beautiful park setting.
- Incorporate original graphic design that will make it appropriate for widespread promotional purposes and commercial display.
- Do not use readily available computer-generated images (clipart) without significant creative interpretation.
- Ravinia's name or logo should be included as part of the design.
- 2021 should also be incorporated into the design.
- Do not include the Chicago city skyline or other iconic Chicago landmarks.

GENERAL INFORMATION

- Entries are due no later than **Friday, December 4, 2020**.
- Judging will take place in early December, and winners will be notified in early January 2021. An announcement of all winners will be made in February via Ravinia's email newsletter. **We ask that you do not publish your submitted poster art in print, on social media, or elsewhere online before the winners are announced.**

REQUIREMENTS/SPECIFICATIONS

- Entry design should be 9" × 13.5" vertical format and emailed to postercompetition@ravinia.org with the subject line "Ravinia Poster Competition Submission" by the due date listed above.
- Entry may be a multicolor rendering to print in six colors total: four-color process + PMS + varnish or five flat colors + varnish; no foil stamping or engraving; may have bleed edges.
- Participants must include in their submission email their personal information using the "Artist Information Form" available at ravinia.org/Page/poster or include the following in the email message:
 - Full Name
 - Home Address (Street, City, State, Zip)
 - Telephone Number
 - Email Address
 - School Name, Grade Level, and Faculty Advisor (*if applicable*)
- **NOTE!** Final output size of poster is 24" × 36". Please keep in mind that original art will need to be high-resolution (at least 300 dpi) in order to scale up to final size.
- Final poster details are subject to review and possible modification by a representative of the Women's Board.

AWARDS

1st prize: \$1,000

2nd prize: \$500

3rd prize: \$250

The Ravinia Women's Board hopes you will participate in its annual Ravinia Festival Poster Design Competition. For over 50 years, the Women's Board has been heavily involved in fundraising for Ravinia; supporting its outreach and music education programs; enhancing the beauty of the park with trees, benches, and sculptures; sponsoring a summertime concert; creating two best-selling *Noteworthy* cookbooks; running the Ravinia Festival Shop and Chair Rental; and much more!

Ravinia reserves the right to make corrections and non-material adjustments to the winning selection.